

# BELIEVE 271 FOUNDATION'S 6<sup>TH</sup> ANNUAL PINK TIE GALA

August, 2024



Local Business Owners and Service Organizations;

When you hear those three dreaded words, **“You Have Cancer”** your life, family and friends will be changed **forever**. Cancer is the leading cause of deaths within the fire services. Firefighters, whether career or volunteer, have a 73% greater chance of being diagnosed with cancer than the general public.

Since March of 2014, The Believe 271 Foundation, Inc., has assisted volunteers within Oneida and Herkimer Counties with this daunting diagnosis. To date this 501(c)3 organization has provided financial assistance to 125 firefighters in the amount of \$419,682.00.

One of our main fund raisers is the Pink Tie Gala. An elegant evening of hors d'oeuvres, cocktails, buffet, dancing, and an opportunity to socialize with our neighbors. Please plan to join us on **Saturday, October 19<sup>th</sup>** at **Hart's Hill Inn** from **6:00 to 11:00 pm** for the **6<sup>th</sup> Annual Pink Tie Gala**. Tickets for the Gala will be \$75.00 per person or reserve a table of 8 for \$600.00. **You can find out more about this event by going to: [www.believe271.com](http://www.believe271.com).**

It is the hope you will become one of our many corporate sponsors for this event. Proceeds from the gala (including corporate sponsorships) will assist with direct financial assistance to firefighters and their family's battling cancer and other life-threatening illnesses. The Believe 271 Foundation provides firefighter cancer patients with help with their housing, utility bills, travel and hotel stay out of the area for treatments, as well as medical supply needs.

If you cannot support us with a monetary donation, please consider an In-Kind donation of a gift certificate, Chinese or Silent Auction item.

As a sponsor, your company/organization's name will be displayed on a corporate sponsorship billboard at the Pink Tie Gala. Since its inception the three previous galas have sold out. Sponsorship levels are noted below.

<b>Chief Sponsor:</b>	<b>\$ 500.00</b>
<b>Assistant Chief Sponsor:</b>	<b>\$ 250.00</b>
<b>Deputy Chief Sponsor:</b>	<b>\$ 100.00</b>
<b>Captain:</b>	<b>\$ 50.00</b>

## **In-Kind:**

**Any gift certificates or basket donations for our...**

- .... 50/50 Plus Raffle
- .... Upscale Chinese Auction
- .... Silent Auction

**PTG COMMITTEE:** **Chairman Fred Sherman**, Betsy & Dan Schwertfeger, Sarah & Brian McQueen, Donna Grems, Dave Jones, Eric & Christy DeKing, Dan Mabbett, Dean Yauger, Allison Kelley, Debi Childs, Juli Eisenhart, Kathe Herting, George Smith, Kim Schuler, Chrissy Waterman, Robin Eddy, Yvonne Lenaghen